

# REFER & EARN FAQs

## What is the Refer & Earn program?

Refer & Earn provides customers an opportunity to submit a referral lead for construction equipment sales. Once a lead is submitted, the referrer will receive a \$50 Cat® Prepaid Credit. If a submitted lead results in a sale, the referrer will receive a \$500 VISA® gift card and the referred will receive a \$500 Cat Prepaid Credit.

## How do I know if my referral qualifies?

Minimum lead qualifications include:

- The referral cannot have bought a machine from Foley Equipment in the last 3 years
- The machine can be a new or used Cat machine sold by Foley Equipment.

## How do I submit a referral?

Visit [www.FoleyEq.com/Refer](http://www.FoleyEq.com/Refer) and fill out the form.

## What if I don't have all the information being asked?

All required information is needed to submit the form. If we do not have enough or accurate information, we will be unable to process the referral and the referral will not qualify.

## How do I know if my referral resulted in a sale?

You will receive an email notification from Foley Equipment confirming the machine sale that you had referred.

## When do I get my reward?

The \$50 Cat Prepaid Credit will be distributed by email within 45 days of the referral submission. The \$500 Visa Gift Card reward will be distributed via mail within 45 days of the machine being invoiced. The \$500 Cat Prepaid Credit will be distributed via mail within 45 days of the machine being invoiced.

## What if someone submits the same referral name that I did?

Whoever submits the referral first will be eligible to receive the gift card upon invoice. Each referral is timestamped by the form submission.

## Is there a limit to the number of referrals I can submit?

No.

## Does my referral ever expire?

Referral payout eligibility expires after 6 months from the entry date of the referral into the system.

## Is there a maximum reward amount I can earn?

No. Any referrer that qualifies for more than one (1) VISA \$500 prepaid card must provide tax registration information prior to Foley Equipment issuing additional gift cards.

## Can I refer someone who already owns Cat equipment?

Yes. To qualify though, they cannot have bought a piece of equipment from Foley Equipment within the past 3 years. If they had previously only rented or purchased parts or service they would qualify.

*\*Additional terms and conditions may apply. Program subject to change.*

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